BUSINESS CASE WRITING (CE1 269 A1)

A business case can help managers gain needed support to launch key projects for their organization. In this course, students will be taught how to develop a business case by utilizing a detailed and thorough process for defining the business problem, analyzing the situation, determining effective solutions and establishing the best course of action. Students will also be taught how to develop a project plan to put their business case into action.

ONE-DAY WORKSHOP. Bring lunch.

Instructor: Jordan Spiro

CE1 269 A1: Saturday, October 27, 8:00am-4:30pm

Fee: $125