NASSAU COMMUNITY COLLEGE Garden City, New York 11530

Academic, Student Affairs & Enrollment Committee Meeting Minutes

September 13, 2022

The meeting of the Academic, Student Affairs & Enrollment Committee of the Board of Trustees was held on the eleventh floor of the Administrative Tower. The meeting was called to order by Trustee Weiss at 5:20 p.m.

Committee Members Present:	Kathy Weiss (appointed ad hoc as Chair) Lynne D'Agostino Aniruddh Patel George Siberón (appointed ad hoc) Jorge Gardyn (ex-officio)
Committee Members Absent:	Donna Tuman
Also in Attendance:	John Durso, Wanda Jackson, Interim President Conzatti, Acting VP Alvarez-Ortiz

1. Approval of Minutes

Trustee Weiss requested a motion to approve the minutes of June 14, 2022. Trustee Siberón moved the motion. Trustee Patel seconded the motion. Motion carried 4-0.

2. Enrollment Updates

Asst. VP Follick presented an overview of the Summer and Fall 2022 enrollment, with the latter still being finalized. The summer report comparing August 10, 2022 to August 11, 2021, 2022 reveals decreases of 18.79% in credits and 16.33% in head count. A major contributor to the lower enrollment has been that many local schools, including some which until recently had allowed students to take classes further away and had authorized students to take classes at NCC if they were at a college that required crossing a bridge, have since identified remote modality options which are making it less convenient for their students to take classes at community colleges. Fall registration comparing September 8, 2022 to September 8, 2021 shows decreases of 5.40% in credits and 6.64% in head count, while having budgeted for a 9% decrease in credits. Comparing the same dates, new visiting students and new non-degree student's enrollment numbers overall are slightly down from last year.

The demographic comparison between September 8, 2022 and September 8, 2021 led to discussion regarding the preliminary number of registered Hispanic/Latino students for Fall 2022, as one chart indicates 33.72% and another using IPEDS designations with a greater breakdown in classifications indicates 19.42%. Asst. VP Follick clarified that the demographics are self-reported and the more comprehensive breakdown for the latter leads to the discrepancy, as the former only allows a simpler choice between Hispanic v. non-Hispanic. Pres. Conzatti interjected that we have submitted our HSI grant and should be notified of official numbers by September 30.

We customarily get more visiting students in the summer, and our current numbers for both new visiting students and new non-degree students (taking courses as pre-requisites or for personal enrichment) when compared to last year are largely on par, if only slightly lower. In response to inquiry about the difference between 760 applied, 677 admitted, and 401 registered new non-degree students, Asst. VP Follick explained that the disparities are commonly the result of students' personal choices in matters such as not getting into their desired courses, adding that the registrations are usually in the 400 range.

- General information updates from the Registrar's office:
 - Late start (on September 15) and late accelerated $(2^{nd} half)$ classes enrollment continue.
 - New programs Case Management (CERT), Chemical Technology (AAS), Cybersecurity (AS), English (AA), Healthcare Administration (AS), Healthcare Data Analytics (CERT), and Medical Assistant (CERT and AAS).
 - For the Medical assistant program, we are partnering with Northwell and expect to bring our first cohort on campus in Spring 2023.
 - New program proposals awaiting State Ed and SUNY confirmation: Sports Marketing (AAS), Entrepreneurship (AOS*), and E-Sports Marketing (AAS). [*Associate in Occupational Studies]
 - Registration for Winter 2023 opens on October 10, 2022.

Discussion ensued regarding the two current Northwell partnership programs. Students from local high schools are compensated for some of their tuition through the Northwell Community Scholarship program. For our expanding Medical Assistant program for Northwell employees, currently 300 have expressed interest in the week since the application was launched online. However, Northwell is paying the tuition for only 25 who meet its academic requirements for the program. Northwell will share more information by mid-October. We anticipate more affiliations with Northwell in the future.

While applications in admitted new students are lower than last year's, we have 63 more registered this year, with 77.25% of those admitted becoming registered, which is impressive considering that our percentage was in the low 70s pre-pandemic.

Our transfer numbers are terrific, with substantial increases in applications (199), admits (350), and registered (377), for a yield of 82.15% of those admitted becoming registered, which is also well above our pre-pandemic trend. One possible factor may be Governor Hochul's legislation whereby transcripts for NY students may no longer be withheld for prior balances.

We had a strong 2021 for re-admits, and so our 2022 student enrollment numbers are lower, but our percentage yield of those admitted becoming registered is nearly 10% higher.

Four hundred (400) total applications, 5% of the total applicant pool, have been submitted for Fall 2022 since NCC re-launched its Online Admissions Application in mid-August 2022.

The majority of our first-year applicants (83.90%) and transfer students (63.80%) are from Nassau County, representing roughly 10% increases from last year, with slight decreases in Suffolk and Queens Counties.

Through Sept 11, 2022, 2,716 students have been placement tested, a modest increase of more than 50 from last year, with the remote modality preferred over in-person.

- Summer Admissions events:
 - Face-to-Face Info Sessions on July 12 and August 10 attended by 30 and 71 students, respectively.
 - Virtual Info Sessions daily at 11 a.m. and 3 p.m.
 - Virtual Honors and Center for Students with Disabilities Info Sessions both on Thursday, June 2.
 - Virtual EOP Info Session on June 16.
- Concurrent Enrollment (high school students complete senior-year classes on NCC's campus) updates:
 - \circ Fall 2021 29 students registered; Fall 2022 47.
 - Baldwin 28 students
 - East Rockaway 4 students (New)
 - Lynbrook 2 students (New)
 - Mineola 9 students
 - West Hempstead 4 students

- Dual Enrollment (classes taught in high schools by high school teachers, but mentored by NCC faculty) updates:
 - \circ Under Chair Kaplan, the Math Department has taken the lead.
 - \circ Fall 2021 1 course offered; Fall 2022 49 courses offered.
 - North Shore Prof. Vecchiarelli
 - MAT 102 Statistics, MAT 111 Pre-Calculus, MAT 122 Calculus 1 and MAT Calculus 2
 - Elmont, Floral Park, H Frank Carey, Sewanhaka and New Hyde Park Prof. Abgarian
 - MAT 100 Topical Approach to Math, MAT 101 Concepts of Math, MAT 102 Statistics, MAT 109 College Algebra & Trig, MAT 111, Pre-Calculus, and MAT 122 Calculus
 - Long Beach
 - MAT 100 Topical Approach to Math, MAT 102 Statistics, and MAT 109 College Algebra & Trig – Prof. Mantell
 - ENG 101 English Composition 1 Professor Pecan
 - Syosset School District Prof. Marenstein
 MUS 101 Introduction to Digital Audio Workstation * Returning District
 - Massapequa School District Prof. Marenstein
 MUS 117 Elements of Music 1, MUS 127 Keyboard Harmony, and MUS 137 Sight Singing
 - Oceanside School District Prof. Ellen Botkin
 - ◆ CSC 104 Programming Logic and Problem Solving
 - Mineola School District Prof. Moscatelli
 - ♦ MAT 109 College Algebra & Trig, MAT 111 Pre-Calculus and MAT 122 Calculus 1
 - Registrations are pending through the end of September.
- Answers to Frequently Asked Questions:
 - Waive admissions application fee, if not permanently, then for the 2022-2023 recruitment year.
 - Potential loss of more than half a million dollars in application generated fees.
 - Waiver during the middle of a recruitment season would cause an equity issue.
 - Create Instant Decision Days like SCCC.
 - Unlike NCC, since March 2020, SCCC has not required a majority of its students to take placement tests and its professional staff instead evaluates high school/college transcripts.
 - Our governance structure would have to approve its implementation; Academic Senate has been charged to consider it.
 - Chair Gardyn reinforced the request for Academic Senate to take an active role to consider this charge, which he likened to "point of sale" to increase the student population.
 - Embed a link to the online admissions application in media promotions.
 - NCC wants prospective students to visit the homepage to be able to "surf" to learn about our offerings and services before applying.
 - Extend Fall registration deadline.
 - Students added into class late might be "challenged to catch up with the workload".
 - NCC has added 78 Late Start classes (Starting 9/15) and 2nd Half classes).
 - Offering 72 Late Start classes, and 32 sections are full (44.44%).
 - Do Not Drop students who have not paid.
 - NCC has worked to reduce the number of "Failure to pay sessions this year" to minimize student stress.

- Only dropped students without payment arrangements.
 - ✤ FAFSA cycle opens in October.
 - ✤ Having conversations about advocacy to improve financial literacy.
- Aggressively promote the Excelsior Scholarship for full-time students it only covers tuition, so staying local helps financially and the New York State Part-Time Scholarship (PTS Award Program), which has a due date of Aug 15.
 - Email notifications are sent out each year during the Excelsior application period and information on this program is on the NCC website.
 - ✤ Fall 2021 Excelsior Statistics
 - ➢ 315 student applicants
 - ➤ 244 met the scholarship requirement
 - > 157 received Excelsior (awards ranged from \$11.00 \$2,344.00)
 - > 87 certified, but other financial aid fully covered student prior to Excelsior
 - ➢ 71 students did not enroll or did not meet the criteria
 - Needed to wait for guidance from New York State Department of Education (NYSED) before promoting the PTS award, which, once received, is posted on the NCC website.

Chair Weiss asked if there were any other items for the Committee to consider. There being none, the meeting adjourned at 5:52 p.m.

Respectfully submitted,

Anne E. Brandí

Anne E. Brandi Secretary to the President and the Board of Trustees