

NASSAU COMMUNITY COLLEGE
Garden City, New York 11530

Academic, Student Affairs & Enrollment Committee Meeting Minutes

June 14, 2022

The meeting of the Academic, Student Affairs & Enrollment Committee of the Board of Trustees was held via Zoom. The meeting was called to order by Trustee Tuman at 5:43 p.m.

Committee Members Present: Donna Tuman, Chair
William Stris
Kathy Weiss
Aniruddh Patel
Jorge Gardyn (ex-officio).

Committee Members Absent: None

Also in Attendance: Wanda Jackson, George Siberón
Interim President Conzatti, Acting VP Alvarez-Ortiz,
Registrar Barkan, Asst. VP Follick

1. Approval of Minutes

Trustee Tuman requested a motion to approve the minutes of May 10, 2022. Trustee Weiss moved the motion. Trustee Stris seconded the motion. Motion carried 4-0.

2. Enrollment Updates

Registrar Barkan presented the Summer 2022 report comparing June 12, 2022 to June 13, 2022, which reveals a decrease of 19.45% in credits and 17.52% in head count. Summer enrollment is up 33% for new visiting students, while it is down 9% for new non-degree students. Fall registration shows decreases of 18.87% in credits and 17.92% in head count. Registrar Barkan and key personnel from Student Services meet on a regular basis trying to improve the outcome of the Fall enrollment. Outreach to attract students continues either by text messaging, emailing, or personal telephone calls.

Dr. Conzatti elucidated for recently appointed Trustees Rosenberg and Stris that about a month ago during initial meetings we were less than 3% down, which has risen sharply to the current number. There have been a series of meetings to discuss the steep climb. We customarily start off down by a double-digit percentage and then gradually lower that number. Atypically, we instead started off in excellent territory down by 2.8% and then abruptly increased to 18% lower. The Student Services area is taking a multi-layered approach to reduce that number by dissecting and disaggregating the data to see what students are missing, where they are, and/or whether they are stuck in the pipeline. We did previously experience enrollment delays last year owing to evolving vaccination requirements and SUNY clearance prior to registration.

Summer 2022 enrollment trends comparing May 12, 2022 to May 13, 2021 reveal an increase of 11% in new visiting students and a decrease of 18% in new non-degree students. The Registrar's office continues its outreach to continuing students and newly accepted non-degree and visiting students. The Advisement office is having a positive outcome in calling students to encourage them to register as soon as possible, as well as in working with athletics to help get athletes registered for classes.

Registrar Barkan is hopeful that offering the following new programs will help increase enrollment: Case Management Certificate, Healthcare Data Analytics Certificate, Medical Assistant Certificate, AAS Chemical Technology, AS Cybersecurity, AA English, AS Healthcare Administration, and AAS Medical Assistant. In addition, program proposal announcements have been submitted to SUNY for approval: AAS Sports Marketing, AOS Entrepreneurship, and AAS E-Sports Marketing.

Asst. VP Follick presented the Fall new student enrollment trends comparing June 7, 2022 to June 7, 2021 showing a decrease in first-year applications, first-year admits and re-admits, and an increase in transfer applications. Students are able to transfer easier since both SUNY and upstate private institutions are not holding transcripts due to prior balances. Campaigns such as electronic and post-card mailings are underway for re-enrollment of students. Admissions is tracking students who attended an adult program at SUNY Farmingdale which NCC co-sponsored.

In the demographic breakdown comparing June 7, 2022 to June 7, 2021, 84.60% of first-year applicants and 52.70% of transfer students are from Nassau County. Roughly 1,231 students have been tested through June 6, 2022, with remote placement testing being the preferred modality.

Upcoming in-person events are scheduled for July 12 and August 10, 2022. Admissions continues to run virtual information sessions twice a day at 11am and 3pm. On June 2, 2022, Honors and Students with Disabilities Virtual informational sessions were held, and, on June 16, 2022, an EOP virtual informational session has been scheduled.

Dual Enrollment:

- Discussions are still ongoing with Sewanhaka, North Shore, Mineola, and Hicksville School Districts.
- Courses have been confirmed at Syosset, Massapequa, and Long Beach School Districts.

Concurrent Enrollment:

- Fall 2022 Districts confirmed
 - Baldwin, Mineola, West Hempstead, East Rockaway and Lynbrook School Districts.
 - Students are currently registered from Baldwin, Mineola and West Hempstead for fall 2022.
 - Upcoming Registration Dates for East Rockaway and Lynbrook before the end of June.
- Average GPA of Spring 2022 cohort was 2.80.
- May 17th LI Herald (online) briefly mentioned East Rockaway-NCC partnership.

Trustee Tuman asked if there were any other items for the Committee to consider. There being none, the meeting adjourned at 5:57 p.m.

Respectfully submitted,

Anne E. Brandi

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Secretary to the President and
the Board of Trustees