## NASSAU COMMUNITY COLLEGE Garden City, New York 11530

## Academic, Student Affairs & Enrollment Committee Meeting Minutes

November 9, 2021

The meeting of the Academic, Student Affairs & Enrollment Committee of the Board of Trustees was held via Zoom. The meeting was called to order by Chair Green at 5:32 p.m.

Committee Members Present: Linda Green, Chair

Donna Tuman Kathy Weiss Carl Denaud

Committee Members Absent: Jorge Gardyn (ex-officio).

Also in Attendance: John DeGrace, Wanda Jackson, Edward Powers, George Siberón

President Williams, VPs Conzatti, Lausch, Registrar Barkan, AVP Follick

Chair Green requested a motion to approve the minutes of September 14, 2021. Trustee Weiss moved the motion; seconded by Trustee Denaud. Motion carried 4-0.

Registrar Barkan presented enrollment data comparing September 21, 2021 to September 21, 2020, which reveals a decrease of 8.1% in credits and of 8.41% in head count. For those who have applied, been admitted, and registered, our census numbers for new non-degree students are better than those for new "visiting" students. Students are less likely to be approved to enroll at NCC as a Visiting Student since their primary attending college or university offers remote learning. He shared a comparison of Fall 2021 and 2020 demographics for registered students, noting the addition of a gender category (showing 7% more females than males in both years) along with race and ethnicity. With 50 days until the start of the 2022 Winter session at the time of the report, enrollment is down 30% in credits (nearly 32% in head count) from the 2021 Winter session, but it is being measured against a robust 2021 Winter term when classes were predominantly remote amidst the height of the pandemic. In terms of credits for the prior Winter terms, 2022 enrollment is up 69% over Winter 2020, 54% over Winter 2019, and 20% over Winter 2018. The Registrar's office sent postcard-styled emails to more than 50,000 potential registrants. Winter registration began on October 11, all enrolled students were emailed information on Spring registration, which begins on November 15, and our website, which has been live for Winter and Spring registration since November 2, continues to be updated.

Dr. Williams shared that the 8% enrollment decrease from Fall 2020 to Fall 2021 speaks to progress and is a testament to many efforts because this percentage represents half the deficit from last year. At times throughout the summer, we were down much more, and through various approaches, reduced the number to only 8%, which is comparable to and in some cases better than the numbers at our community college peers in the SUNY system. He also noted the impact of a new policy for other colleges and universities established amidst the pandemic which requires students to take courses at their home institutions. Last winter and the first summer of the actual pandemic, prior to the pandemic, students would come home for break from other schools and would take courses at NCC during the interim. Schools determined that, if the vast majority of classes were online/remote, policy should change to reflect the need to take courses at their primary school. NCC has internally acknowledged this challenge, and are looking at strategic ways to identify how to draw new students we would not have attracted in the past and also how to better engage continuing students.

Asst. VP Follick provided an overview of the Fall degree-seeking freshmen, transfer, and re-admit population from the census. Comparing trends from September 21, 2021 to September 23, 2020, although we had 302 fewer applications, we enrolled only 36 fewer students for an overall 3% higher yield of new students registered from those admitted, and for a nearly 75% rate of Fall 2021 registration from those admitted, which is well above the national average. We had a slight increase (of 104) in transfers, with nearly 80% registered of those admitted. Re-admit registrants also increased (by 201 or nearly 9%). Overall, NCC registered 310 more students in Fall 2021 than in 2020. Demographic trends for transfers and new applicants were consistent for self-reported race and ethnicity, gender, and residence (with the majority unsurprisingly from Nassau County). Admissions continues its recruitment initiatives with plans to host virtual open houses on November 17 and December 1, 2021.

Trustee Weiss brought to everyone's attention the well-done supplement in Newsday on October 10, 2021 entitled SUNY Nassau Community College – be smart and save money on tuition with a high-quality education from SUNY Nassau.

Chair Green asked if there were any other items for the Committee to consider. There being none, the meeting adjourned at 5:45 p.m.

Respectfully submitted,

Anne E. Brandi

Anne E. Brandi Secretary to the President and the Board of Trustees