

NASSAU COMMUNITY COLLEGE
Garden City, New York 11530

Academic, Student Affairs & Enrollment Committee Minutes

May 11, 2021

The meeting of the Academic, Student Affairs & Enrollment Committee of the Board of Trustees was held via Zoom. The meeting was called to order by Chair Green at 5:47 p.m.

Committee Members Present: Linda Green, Chair
Kathy Weiss
Sophia Costanza

Committee Members Absent: Jorge Gardyn (ex-officio), Donna Tuman

Also in Attendance: John DeGrace, John Durso,
Wanda Jackson, Edward Powers, George Siberón
President Williams, VPs Conzatti, Izquierdo, Kerrigan, Lausch, Muscarella,
Assoc. VP Wright, Asst. VP Follick, Asst. VP Hahn, Registrar Barkan

1. Chair Green requested a motion to approve the minutes of April 13, 2021. Trustee Weiss moved the motion. Trustee Costanzo seconded the motion. Motion carried 3-0.
2. Enrollments
 - Registrar Chester Barkan reported on Enrollment Updates

Summer 2021enrollments comparing 5/10/21 and 5/4/20 - 22 days before the start of the Semester

Term	Credits	Head Counts
Summer 2021	23,059.00	4194
Summer 2020	23,234.50	4102
	-0.76% (Decrease)	2.24% Increase

Summer Enrollment trends Comparing 05/10/2021 and 05/04/2020

New visiting students

Term	Applied	Admitted	Registered
Summer 2021	752	701	543
Summer 2020	922	920	580
Percentage Change	-18%	-24%	-6%

New non-degree students

Term	Applied	Admitted	Registered
Summer 2021	1054	894	495
Summer 2020	716	642	242
Percentage Change	+45%	+39%	+105%

Fall enrollment report 2021 Comparing 05/10/2021 and 05/10/2020

114 Days Before the Start of the Semester

TERM	CREDITS	HEAD COUNTS
FALL 2021	27,121.00	2667
FALL 2020	36,830.10	3505
PERCENTAGE CHANGE	-26.36% (DECREASE)	-23.91% (DECREASE)

FALL Enrollment trends Comparing 05/10/2021 and 05/10/2020

New Visiting Students

Term	Applied	Admitted	Registered
Fall 2021	10	7	0
Fall 2020	4	4	0
Percentage Change	+150%	+75%	NA

New Non-Degree Students

Term	Applied	Admitted	Registered
Fall 2021	123	95	1
Fall 2020	147	131	0
Percentage Change	-16%	-27%	NA

Note: Registration for Non-Degree and Visiting Students begins 5/24/2021

Registrar's Ongoing Campaigns

- Regular postcard styled emails are going out to potential registrants
 - Mailings are going out on a regular basis
 - Text messages
 - Telephone outreach to accept non-degree and visiting students who have not enrolled for summer
 - Announcements to classroom teachers to remind students of the importance of register early
- AVP David Follick reported on Admissions, Concurrent Enrollment and Dual Enrollment updates.

Fall New Student Enrollment Trends Comparing 05/10/2021 and 05/11/2020

As of May 10, 2021	Fall 2021	Fall 2020	Change
Freshman Applications	3599	3873	-274
Freshman Admit	1467	1643	-176
Freshman App/Admit %	40.76%	42.42%	
Freshman Registered	0	59	-59
Freshman Admit/Registered %	0.00%	3.59%	NA

Fall Transfer Enrollment Trends Comparing 05/10/2021 and 05/11/2020

As of May 10, 2021	Fall 2021	Fall 2020	Change
Transfer Applications	1072	854	218
Transfer Admit	197	144	53
Transfer App/Admit %	18.38%	16.86%	
Transfer Registered	0	21	-21
Transfer Admit/Registered %	0	14.58%	NA

Fall Re-Admit Student & TOTAL Enrollment trends Comparing 05/10/2021 and 05/11/2020

As of May 10, 2021	Fall 2021	Fall 2020	Change
Re-Admit Applications	895	349	546
Re-Admit Admit	370	246	124
Re-Admit App/Admit %	41.34%	70.49%	
Re-Admit Registered	0	49	-49
Re-Admit Admit/Registered %	0	19.92%	NA

As of May 10, 2021	Fall 2021	Fall 2020	Change
Total Applications	5566	5076	490
Total Admit	2034	2033	1
Total App/Admit %	36.54%	40.05%	
Total Registered	0	129	-129
Total Admit/Registered %	0	6.35%	NA

Attendance for online Admissions' events was not as strong as for those conducted in person. New Student registration begins on May 19th. For Fall 2021, we have tested 683 students which nearly doubles those for Fall 2020 at this time. However, compared to Fall 2019, Fall 2021 is lower due to advancing multiple measures and the specific implementation of the high school GPA mechanism for English and Reading. Therefore, fewer students are going through the Placement Test process because of enhanced efforts with multiple measures. We're working remotely with some school districts who want virtual testing.

As of May 10, 2021	Students Tested
Fall 2021	683
Fall 2020	348
Fall 2019	864

Recruitment Updates

- NCC will be a vaccination site from May 20 through May 23 for the County's high school population and staff members will be available to answer questions.
- Continuing twice a day virtual information sessions Monday through Friday.
- On May 6th, honors information sessions were held.
- EOP and Center for Students with Disabilities Virtual Information sessions are scheduled.
- Continuing our virtual on-the-spot-admissions days with five high schools scheduled for this month.
- Participating in the local high school virtual college fairs in April and May.
- Attending the virtual SUNY College Fair in May.
- Participating in the virtual SUNY Adult College fair on Long Island.

Dual and Concurrent Enrollment Update

Concurrent- one district has signed the MOU for partnership in the fall. The district has requested that all NCC classes be face to face on-campus for this program. Holding discussions with a second district regarding concurrent enrollment.

Dual Enrollment: Working with several districts on dual enrollment partnership for fall 2021. Ongoing discussions with interested districts for Fall 2022.

Dr. Williams shared that on May 10th, a group met with Hempstead School District Leadership regarding new initiatives, Asst. VP Follick will be meeting with Hempstead regarding Concurrent and Dual enrollment, and on May 12th, Dr. Williams is scheduled to meet with several Superintendents.

Trustee Weiss asked whether there has been any progress on making changes to the placement testing policy to address the large number of students compelled to take the NCC placement test, which can serve as a deterrent to enrolling since other schools have stringent requirements.

Asst. VP Follick replied that we are making progress through the implementation of new measures with new students not taking as many components of the Placement Test. English and Reading departments are currently using the high school GPA as a mechanism, and the Math department which previously used only Algebra I, has added Regents exams. Using 2020 as a benchmark can create a false impression since testing started much later than typically. Comparing 2019, there is almost 200 fewer students taking placement tests with the new mechanisms in place. A group that includes VP Lausch, Asst. VP Follick and some Chairs is participating in an initiative “SUNY Strong Start to Finish”, that focuses on multiple measures for placement testing.

Trustee Weiss added that she perceives a potential problem this year since high school students do not need to take Regents exams to graduate if they have not been made aware that they would be exempt from taking the Placement Test.

Asst. VP Follick responded that the change to use the high school GPA as a mechanism for English and Reading was a consideration to help offset this predicament.

Dr. Williams added we’re moving forward due to the work of Asst. VP Follick in partnership with the Academic Senate Executive Committee and the Academic Senate for advancing the College, however, there’s more work to do based upon feedback from the school districts.

Trustee Powers asked whether there has been any breakdown on the self-determination of the potential student versus our initiative that explains the anomaly between who applied versus admitted?

Asst. VP Follick replied, historically, our admit-to-register yield is 78%, which is higher than many of our peer institutions. Traditionally, our students will make their decision after May 1st once they have received their financial aid package. This year Asst. VP Friedman and Director of Financial Aid Noren worked effectively with staff to send out packages earlier. Since NCC, unlike other institutions, does not require a deposit to enroll, we do not know our figures until later, and, by pushing back our registration to May 19th, we will have lost a couple of weeks. Placement Testing has been expanded to 7-days a week to accommodate the needs of the students. What modality our students prefer – whether face-to-face, remote or hybrid – remains unknown, and we will not know until we examine the early registration numbers for classes. We will have an updated snapshot at the June Board meeting.

Dr. Williams noted the we are awaiting more information from SUNY regarding the implications of in-person students requiring a vaccination, which will help us make informed decisions.

Trustee Powers implored us to maintain the CCB vaccination site to preserve leverage to attract students.

Chair Green asked if there were any other items for the Committee to consider. There being none, the meeting adjourned at 6:07 p.m.

Respectfully submitted,

Anne E. Brandi

Secretary to the President and
the Board of Trustees