

NASSAU COMMUNITY COLLEGE
Garden City, New York 11530

Academic, Student Affairs & Enrollment Committee Meeting Minutes

June 13, 2023

The meeting of the Academic, Student Affairs & Enrollment Committee of the Board of Trustees was held on the eleventh floor of the Administrative Tower. The meeting was called to order by Trustee Weiss at 5:46 p.m.

Committee Members Present: Kathy Weiss (appointed ad hoc as Chair),
Tibet Ateş
John DeGrace, (appointed ad hoc)
John Durso, (appointed ad hoc)
Jorge Gardyn (ex-officio).

Committee Members Absent: Donna Tuman, Lynne D'Agostino

Also in Attendance: John Durso, Ronald Rosenberg
Acting President Conzatti, Acting VP Alvarez-Ortiz,
Asst. VP Follick, Registrar Barkan

1. Approval of Minutes

Trustee Weiss requested a motion to approve the minutes of May 9, 2023. Trustee DeGrace moved the motion; seconded by Trustee Durso. Motion carried 4-0.

2. Dr. Alvarez-Ortiz presented the following four new programs to the committee outlining the basis of each program.

a) Certificate in Entrepreneurship

RESOLVED, that the Nassau Community College Board of Trustees Academic, Student Affairs & Enrollment Management Committee recommends and refers to the full Board of Trustees for approval the proposal by the department of Marketing, Retailing, Fashion Buying & Merchandising, Fashion Design & Interior Design for a **certificate program in Entrepreneurship** and recommends the approval of this program by the State University of New York.

b) AAS Sport Marketing

RESOLVED, that the Nassau Community College Board of Trustees Academic, Student Affairs & Enrollment Management Committee recommends and refers to the full Board of Trustees for approval the proposal by the department of Marketing, Retailing, Fashion Buying & Merchandising, Fashion Design & Interior Design for an **AAS degree in Sport Marketing** and recommends the approval of this program by the State University of New York.

c) AOS Entrepreneurship

RESOLVED, that the Nassau Community College Board of Trustees Academic, Student Affairs & Enrollment Management Committee recommends and refers to the full Board of Trustees for approval the proposal by the department of Marketing, Retailing, Fashion Buying & Merchandising, Fashion Design & Interior Design for an **AOS degree in Entrepreneurship** and recommends the approval of this program by the State University of New York.

d) AAS E-Sports Marketing

RESOLVED, that the Nassau Community College Board of Trustees Academic, Student Affairs & Enrollment Management Committee recommends and refers to the full Board of Trustees for approval the proposal by the department of Marketing, Retailing, Fashion Buying & Merchandising, Fashion Design & Interior Design for an **AAS degree in E-Sport Marketing** and recommends the approval of this program by the State University of New York.

Trustee Weiss made a motion to forward the above-mention programs to the full Board for approval. Trustee Durso moved the motion; seconded by Chair Gardyn. Motion carried 4-0.

4. Enrollment Updates

Registrar Barkan presented the Summer enrollment 2023 report comparing June 11, 2023 to June 12, 2022, showing an increase of 2.25% in credits and .052% in head count. Last year, on the 13th day of the term, we were down 19.45%. Summer enrollment is up for non-degree students and new visiting students. 2023 Fall registration shows an increase of 12.77% in credits and 9.62% in head count.

The Registrar's office continues its outreach to attract continuing, new non-degree and visiting students with mailings and text reminders. Summer registration is ongoing, as well as a campaign targeting students who have stopped out with the goal of increasing readmission.

Asst. VP Follick presented the Fall new student enrollment trends comparing Fall 2023 to Fall 2022 showing an increase in first-year applications, first-year admits, transfers, and re-admits. Currently, a campaign was launched through our Customer Relationship Management (CRM) program to encourage the over 2000 students who stopped out to reapply to complete their degree.

As of June 12, 2023, 1399 students have been tested comparing to 1250 students for the Fall 2022, with on-campus testing being the preferred modality.

Dr. Gardyn questioned the increase in students being tested from last year since he was under the impression that placement testing was refined to reduce the number of students taking placement tests. Dr. Follick explained that during COVID students were exempted from taking regent exams. Students who are currently applying to NCC did not take regents resulting them to take the placement test. Discussions are on-going with departments and administration for a resolution which will then go through the shared governance process.

In-person Admissions information sessions are scheduled for July 11 and August 2, 2023.

Concurrent enrollment, students taking their senior year at NCC, an average GPA of 3.11 in 224 courses for the Spring 2023. Dual enrollment results will be available by the end of June. Trustees Weiss asked Dr. Follick for an update on Dual enrollment.

Trustee Weiss asked if there were any other items for the Committee to consider. There being none, the meeting adjourned at 6:08 p.m.

Respectfully submitted,

Anne E. Brandi

Anne E. Brandi
Secretary to the President and
the Board of Trustees