

NASSAU COMMUNITY COLLEGE
Garden City, New York 11530

Academic, Student Affairs & Enrollment Committee Meeting Minutes

February 8, 2022

The meeting of the Academic, Student Affairs & Enrollment Committee of the Board of Trustees was held via Zoom. The meeting was called to order by Chair Weiss at 5:26 p.m.

Committee Members Present: Kathy Weiss (appointed ad hoc as Chair)
John Durso (appointed ad hoc)
George Siberón (appointed ad hoc)
Jorge Gardyn (ex-officio)

Committee Members Absent: Carl Denaud, Linda Green, Donna Tuman

Also in Attendance: Wanda Jackson
OIC Haugen, VPs Conzatti, Izquierdo, Kerrigan, Lausch,
AVPs Follick and Wright, Registrar Barkan

1. Approval of Minutes

Chair Weiss requested a motion to approve the minutes of January 11, 2022. Trustee Durso moved the motion. Trustee Gardyn seconded the motion. Motion carried 3-0.

2. Enrollment Updates

Registrar Barkan presented the Spring enrollment trends, comparing February 3, 2022 and February 1, 2021, which reveals a decrease of 10.82% in credits and 11.49% in head count. Registration for Accelerated late start classes is ongoing, which will improve the counts. New Visiting Student enrollment is up 17.91%; however, registered non-degree student enrollment is down 16.15%. The Registrar's office continues to follow up with students by telephone, text, and email, reminding students to register for the Spring semester.

Registrar Barkan shared the student-generated poll from the Scheduler program, which breaks down the demand for enrollment by modality, revealing that traditional face-to-face classes are preferred, with remote-real time preferred next.

Summer registration begins March 14, 2022 and Fall registration begins April 1, 2022: planning is underway for communications and updates to campus websites. There are 47 late start classes offered that began on February 1st with 1,109 seats filled and an additional 567 seats filled in accelerated late start classes beginning on March 16th. Outreach to both continuing and new students for the March 16th start-ups and preparing for summer registration is ongoing.

AVP Follick reported that as of February 4, 2022 compared to February 4, 2021, the Spring overall enrollment trend in total applications for new, transfer, and re-admit students shows we are yielding slightly higher than in 2021.

While the Governor came out with legislation no longer holding SUNY and CUNY transcripts for prior balances after the semester started, please note that the legislation does not hold for private schools and their students. This legislation did not really help us much since the news of the new policy broke after classes started, and so students were not able to benefit for the Spring 2022 semester.

NCC is involved in a partnership where we encourage former attending students who left NCC to re-enroll to complete their NCC degree.

Fall recruitment started at local high schools with on-site admissions, and placement testing for the Fall will begin the week of February 14th.

Trustee Jackson asked what challenges are we facing and whether we are surveying and analyzing them to figure out why students are not coming back or what we identify the problem to be and then to try to figure out the strategy to address it.

AVP Follick replied that getting the tuition and fees schedule approved earlier would help so financial aid packages would be ready in February or March, as many of the 4-year institutions do. VP Kerrigan has scheduled a marketing summit with stakeholders on campus to discuss strategies to enhance marketing for both print and social media. NCC is participating in a campaign with SUNY for a grant for non-traditional and DEI (Diversity, Equity and Inclusion) students on how we can close the enrollment and retention gap for these students.

Registrar Barkan added that Nassau needs to continue to build more programs which meet the demands on Long Island. He shared that LIU is building a new Veterinarian school. Having a Vet Tech or a Vet Assistant Associate program would be an investment.

Chair Weiss commented about an article Prof. Friedman shared with the campus community which details a study of why students may not complete their community college education. She feels that that Board could tackle two of the reasons to help students stay in school: one is the Math and Science requirements.

Chair Weiss asked for a report on Dual and Concurrent enrollment next month.

AVP Follick replied that we are working with three districts on Concurrent enrollment. Currently there is one Dual enrollment course being offered. He is actively having conversations with other districts to add more courses for next Fall which are undergoing our shared governance process for authorization. He will have more information next month on Dual and Concurrent enrollment. Several Concurrent MOU's are being finalized.

OIC Haugen shared that she will be attending the President's NYCCAP meeting on February 5th at which one of the main topics is Enrollment, as well as the community college budget advocacy strategy for the year. She is looking forward to bringing back useful information for the College.

Chair Weiss asked if there were any other items for the Committee to consider. There being none, the meeting adjourned at 5:48 p.m.

Respectfully submitted,

Chester Barkan

Registrar

David Follick

Asst. VP Academic Student Services