

NCC Board of Trustees
Academic, Student Affairs & Enrollment Committee Meeting Minutes
April 13, 2021

The meeting of the Academic, Student Affairs & Enrollment Committee of the Board of Trustees was held via Zoom. The meeting was called to order by Chair Tuman at 5:47 p.m.

Committee Members Present: Donna Tuman, (appointed ad hoc as Chair)
Kathy Weiss
Sophia Costanza

Committee Members Absent: Linda Green, Jorge Gardyn

Also in Attendance: John Durso, Wanda Jackson, Edward Powers, George Siberón
President Williams, VP Lausch, AVP Follick, Registrar Barkan

1. Chair Tuman requested a motion to approve the minutes of January 12, 2021. Trustee Weiss moved the motion. Trustee Costanzo seconded the motion. Motion carried 3-0.
2. Strategic Plan – DRAFT Vision Statement

President Williams stated that the College is in the process of the Strategic Planning which is one of the major responsibilities of the Institutional Planning Committee (IPC). Dr. Lausch will give a brief overview on the process that the IPC used in creating the Vision Statement for the Boards review.

Dr. Lausch present the following outline:

- In January and February, the IPC reviewed the Vision and Mission Statements of other colleges to get a sense of the themes and aspirational nature of those statements to see how we could integrate them into our existing Vision Statement or create a new vision statement entirely for NCC given the new direction we want the College to go.
- In February and March, a Strengths, Weaknesses, Opportunities & Threats (SWOT) Analysis was completed and discussed which enabled us to frame up what the vision statement could look like.
- In March and early April, from those discussions a vision statement was drafted. Through this process key terms key terms and concepts that identified those strengths that we have at the institution, the direction the College could go to help leverage those strengths and opportunities while addressing the weaknesses and threats we face as a College. From there we framed up our vision statement.
- At the April 9th IPC meeting, the committee felt there were few additional key phrases or key concepts that could be added but before moving forward, the IPC wanted feedback from the Board on the draft statement:

“Nassau Community College transforms lives through equitable and inclusive educational opportunities.”

Dr. Lausch asked the Board to provide their feedback on the statement in order to build upon or tighten it up to where it needs to be. This then becomes the foundation for our ongoing work to create our Mission Statement. Mission statement helps provide that guiding light or what we do with our Strategic Plan that would be in identifying our strategic priorities for the institution and from there the strategic plan is formed and then the individual supporting plans are created: Academic, Financial, Technology, Strategic Enrollment, and Facilities Plans.

3. Registrar Chester Barkan reported on Enrollment Updates

As of April 12th, Summer 2021 semester enrollment (50 days until the start of the semester)

Term	Credits	Head Counts
Summer 2021	15,728.50	2,772
Summer 2020	10,263.00	1,849
	52.25% Increase	49.92% Increase

- **continuing students make up the majority of students enrolled in the summer.**

As of April 11, 2021 - Comparing Summer 2021 to Summer 2020

Term	New Visiting Students	Non-degree students
Summer 2021	243	284
Summer 2020	278	137

- A possible cause for the decline is with colleges being remote, students do not have to go to NCC, therefore take classes remotely at their home schools.

Applications are up for non-degree students but down for visiting students.

Applications	Non-Degree Student	Visiting Students
Summer 2021	658	324
Summer 2020	337	373

Ongoing Campaigns

- Regular electronic postcard styled emails are going out to potential registrants. Mailings are going out on a regular basis- a list of 19,000 plus students.
- Summer registration is different from fall/spring because we have several starting points – summer registration numbers will continue to grow until we start SS III.
- Fall registration will open April 26 and the schedule is now available for viewing.

4. AVP David Follick reported on Concurrent Enrollment and Dual Enrollment Updates

Admissions Update

- Freshman Applications are down **7.93%**
- Freshman Admits are up .10%

Top Feeder High Schools Update - April 7, 2021 compared to Sept 1, 2020

School	Applications
Baldwin	-43
East Meadow	-22
Freeport	-100
Hempstead	-101
Hicksville	-64

Transfer Applications and Readmits

	Up in Applications	Percentage
Transfer Applications	+192	+25%
Transfer Admitted	+25	+43%
Readmits Applications	+195	+75%
Readmits Admitted	+65	+37%

Bio/Demo Info – 2021 to 2020 comparison

Residency by County

TERM	Nassau	Suffolk	other
Fall 2021	73.4%	13.7%	12.78%
Fall 2020	78.95%	11.69%	9.35%

Gender Breakdown

TERM	Females	Males
Fall 2021	48%	52%
Fall 2020	49%	51%

Ethnicity

TERM	Not Hispanic or Latino	Hispanic/Latino	None
Fall 2021	62.6%	32.42%	4.92%
Fall 2020	61.6%	32.40%	5.96%

- New Student registration begins May 19

Placement Testing Update:

TERM	Number of new students tested
Fall 2021	371
Fall 2020	254
Fall 2019	241

In-person and remote testing being offered. For the Spring, two high schools have confirmed remote placement testing, one school is confirming a date, while three schools are pending.

Recruitment Campaigns

- Continuing twice a day virtual information sessions Monday-Friday.
- Honors Information session scheduled for May 9th at 6:30 p. m.
- EOP and Center for Students with Disabilities Virtual Information sessions throughout the Spring.
- Virtual on-the-spot-admissions days with five high schools schedule for April.
- Local high school virtual college fairs in April and May.
- Virtual SUNY College Fair in May.
- SUNY Community College Instant Decision Week in May.
- Virtual 3rd Annual SUNY Adult College Fair on Long Island.

Dual and Concurrent Enrollment Update

Concurrent- Working with one district for a potential partnership for Fall 2021. The district has requested that all NCC classes be face to face on-campus for this program. They will provide the transportation to and from the College.

Dual Enrollment- Working with 8 districts on dual enrollment partnership for Fall 2021. Several academic chairs have been working with the College-wide Curriculum Committee to update their courses and look at the minimum qualifications to see if the HS teachers are qualified to teach the course for credit and going through the required paperwork process.

Chair Tuman asked if there were any other items for the Committee to consider. There being none, the meeting adjourned at 6:06 p.m.

Respectfully submitted,

Anne Brandi

Secretary to the Board of Trustees